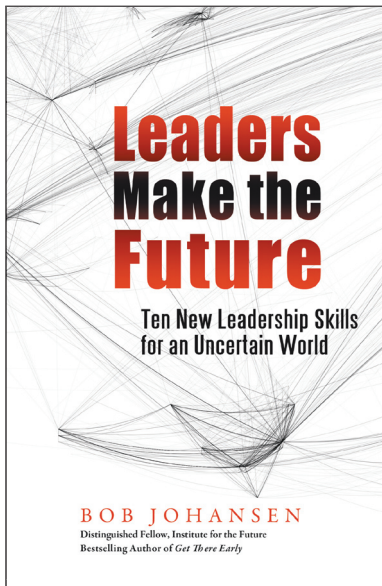


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Bob Johansen

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Bob Johansen is an Institute for the Future Distinguished Fellow and board member. He was president of IFTF from 1996 to 2004. IFTF's clients include Procter & Gamble, Disney, Kraft, KnowledgeWorks Foundation, Hallmark, UPS, and dozens of other leading organizations. He is the author of seven previous books, including *Get There Early* and *GlobalWork*.



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